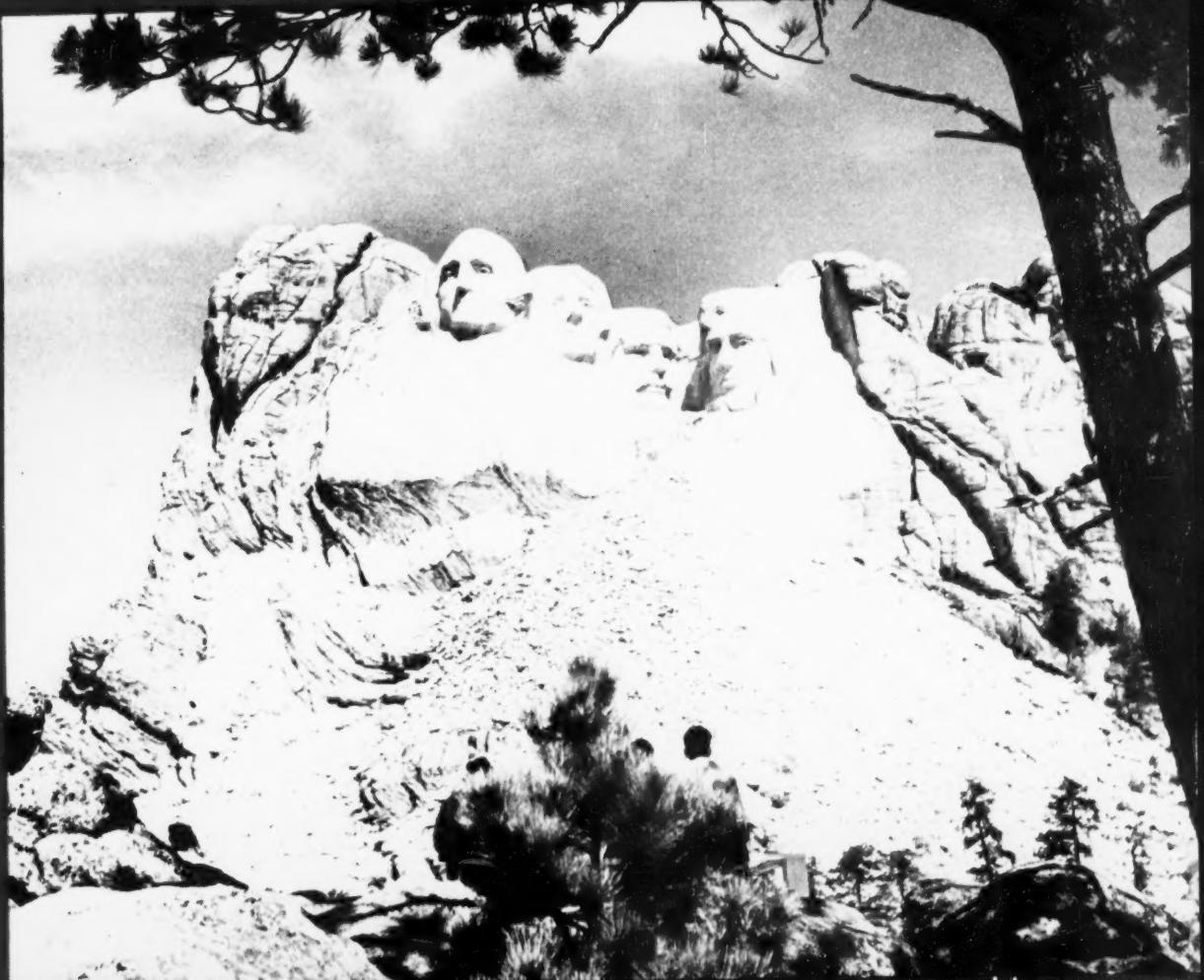


See & Hear

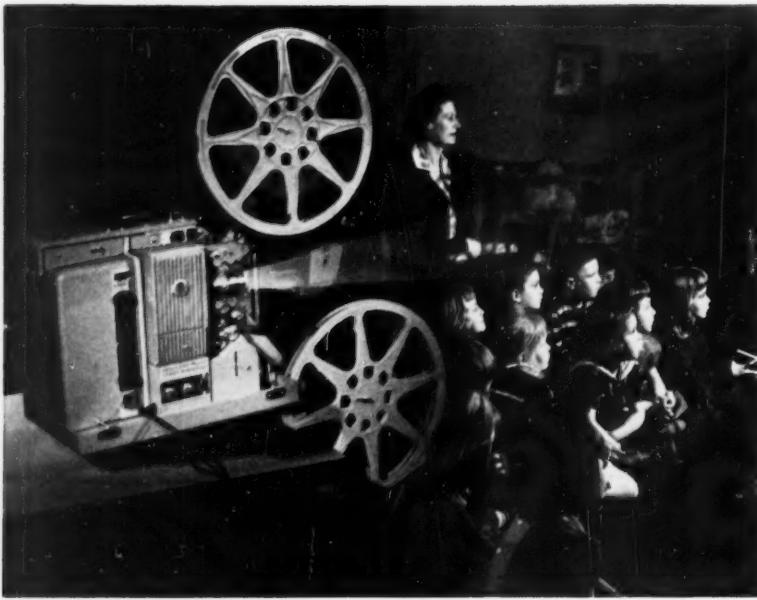
THE NATIONAL MAGAZINE OF FILM & SOUND IN EDUCATION



IN THIS ISSUE: THE LIVING CITY
WHAT'S NEW IN CLASSROOM MATERIALS
A CHECK-LIST OF NEW SPORTS FILMS



Issue 6 • Number 8



Exclusive feature in Pageant Projectors keeps them out of repair shops!

IF you are using sound or silent films in the classroom, here is the way to make sure of uninterrupted schedules while minimizing projector repair bills.

Take a tip from the people who sell and service projectors: Kodak engineers have eliminated the biggest cause of breakdowns—over- and under-oiling! Every model in the Kodascope Pageant line is pre-lubricated at the factory! This exclusive 16mm. sound-projector feature keeps Pageants out of repair shops . . . helps you to keep on schedule.

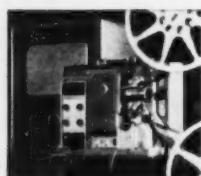
But there are a good many other features about Pageants that you will like, too. Take the Pageant, Model I, shown above, for example. At its new low price of only \$375, this is the economical, top-

choice machine for sound and silent projection under average conditions. Should you need greater sound distribution, simply plug in the Kodak Multi-Speaker Unit—3 extra speakers in matching case at only \$92.50. But if you need extra light or power, check (below) the Pageant that best meets *your* need.

You will find every model in the Kodascope Pageant Sound Projector line exceptional for its easy operation . . . its brilliant screening . . . its high-fidelity reproduction of sound . . . its compactness and light weight.

Have your Kodak Audio-Visual Dealer demonstrate the Pageant that will meet your requirements best . . . use the coupon to get started.

Prices subject to change without notice.



How Kodak Projectors to
meet every 16mm. need!

A complete line of Kodascope 16mm. Projectors based on the famous Pageant design: Pageant, Model I, for average sound and silent shows . . . the super-brilliant Pageant AV-071 for sound shows in hard-to-darken locations . . . the Model AV-151 and AV-151-E Pageants for quality sound even in spacious auditoriums . . . the Model AV-151-S and AV-151-SE Pageants—extra-powerful projectors built into single, easy-to-carry cases . . . the Kodascope Royal Projector for silent screenings . . . the heavy-duty Analyst for critical movie study. Also available through Kodak Audio-Visual Dealers—the Eastman 16mm. Projector, Model 25, for theater-type installations.

Here's what A-V experts are saying about Pageants



"For years our service department has received all makes of projectors that have been abused from over-oiling as well as for the lack of proper oiling. Of course, these projectors came to us for repairs as a result of mechanical failures which, in many cases, occurred during the presentation of a classroom film. In our estimation, oiling is the number one problem of most projectors. Now, thanks to Kodak, the Pageant Projector, which requires no lubrication by the user, has solved this problem."

R. Hilton McCrary
Stanley Projection Company
Alexandria, La.



"There's no doubt about it—improper lubrication is the chief cause of sound-projector breakdowns. A large percentage of projectors that come back to our shop have been either over- or under-oiled. Often this results in big repair bills, to say nothing of the time the projector is out of service. That's why we're getting so many calls for the permanently pre-lubricated Pageant."

William L. Weeden
Oscar H. Hirt, Photographic Supplies
Philadelphia, Pa.



"Practically everybody knows that too little oil will cause working parts to wear out and result in projector failure. But few people seem to realize that over-oiling is just as bad. It gums up parts and stalls motors. Many of our customers have found the permanently lubricated Pageant a happy solution to this problem."

William C. Ralke
Ralke Company
Los Angeles, Calif.



"Most projectors that come to our service department for repair are found to have suffered from improper lubrication—either too much or too little. With the Kodascope Pageant this critical maintenance problem has been eliminated. The Pageant is a fine projector at a reasonable price."

J. Howard Orth
Midwest Visual Education Service
Des Moines, Iowa

EASTMAN KODAK COMPANY, Dept. 8-V, Rochester 4, N.Y.

Please send me name of nearest Kodak Audio-Visual Dealer; also complete information on the projectors checked:

- Pageant, Model I Pageant, Model AV-071 Pageant, Model AV-151
- Pageant, Model AV-151-E Pageant, Model AV-151-S
- Pageant, Model AV-151-SE Kodascope Royal Projector
- Kodascope Analyst Eastman 16mm. Projector, Model 25
- Kodak Multi-Speaker Unit

11-112

NAME _____

ORGANIZATION _____

STREET _____

CITY _____ STATE _____
(Zone)

Kodak
TRADE MARK



Encyclopaedia Britannica Films

Illustrated are some recent motion picture releases—a cross section of films that are being offered by ENCYCLOPAEDIA BRITANNICA FILMS.

The current titles cover every subject matter area and grade level... Consider the twelve films mentioned here for study and teaching programs; refer also to all of the titles now in the EBF film library... When planning the curricula of tomorrow for film integration or enrichment, choose from the many fine EBF motion pictures—more than 600 timely and timeless titles... To order films mentioned here, or to find out about the many other EBF offerings for the classroom, the lecture hall, the discussion group, the industrial session—just fill out and send in the coupon below...

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Encyclopaedia Britannica Films

1150 WILMETTE AVENUE • WILMETTE, ILLINOIS • Dept. SH

Please send _____
(Indicate titles by number)

Indicate preview, purchase, or rental

Film Check List Catalogs Guides

Name and title _____

School or Group _____

Address _____



713 MAN'S PROBLEM
19 minutes, 1 1/4 reels, color, \$175



712 NATURE'S PLAN
14 minutes, 1 1/4 reels, color, \$125



688 CANCER
12 minutes, 1 reel, color \$100, b/w \$50



645 THE ATOM AND MEDICINE
12 minutes, 1 reel, b/w, \$50



685 ALLERGIES
12 minutes, 1 reel, color \$100, b/w \$50



694 DON'T GET ANGRY
12 minutes, 1 reel, color \$100, b/w \$50



564 LUMBER FOR HOUSES
12 minutes, 1 reel, color \$100, b/w \$50



634 THE STORY OF POTATOES
12 minutes, 1 reel, color \$100, b/w \$50



654 COMPETITION AND BIG BUSINESS
22 minutes, 2 reels, color, \$200



661 CARBON FOURTEEN
12 minutes, 1 reel, b/w, \$50



655 ATOMIC RADIATION
12 minutes, 1 reel, b/w, \$50



669 THE SKELETON
12 minutes, 1 reel, b/w, \$50

Film Libraries-

Now is the time to CHECK your prints ✓

Are some of your old films

- Dirty?
- Oily?
- Dried out?

Are some of your new films

- Tacky?
- Scratched?
- "Rainy"?

If the answer is "Yes" to any of these questions,
your next step is to have such films

PEERLESS-Serviced

Services include cleaning...repairs...rehumidification...scratch removal...and the famous Peerless-Treatment that guards against future damage, makes your films screen better and last longer.

PEERLESS

FILM PROCESSING CORPORATION
165 WEST 46th STREET, NEW YORK 36, NEW YORK
959 SEWARD STREET, HOLLYWOOD 38, CALIF.

When you write, please mention size of your library and maximum number of prints you could spare at one time, for cleaning and treatment.



Johnson & Johnson

Education Department

Johnson & Johnson, New Brunswick, N. J.

Please send me information on the film "Help Wanted."

Name _____

Address _____

City _____

State _____

SEE & HEAR in 1954

NEW MANAGEMENT ANNOUNCES PROGRAM

EFFECTIVE JANUARY 1, 1954, this eight-year old publication is being acquired from its founders, Audio-Visual Publications, Inc. of Wisconsin by the publishers of BUSINESS SCREEN MAGAZINE. Readers of SEE & HEAR are already receiving copies of BUSINESS SCREEN as a further fulfillment of subscription obligations and a vigorous new SEE & HEAR series of issues will begin with our first publication in February under this strong new management.

Thus moments of greatness are remembered over the past eight years and a period of indecision ended. The new SEE & HEAR in 1954 will be completely dedicated to the interests of its subscribers in the field of education. It will be thoroughly independent in viewpoint and, accepting no advertising in the initial stages of this new program, will freely express its opinions and evaluate materials where such expression and evaluations have been badly needed. The new program assumes the character of five *special reports* to our readers as its main feature. Certainly one of these will cover the *positive and negative aspects* of the current boom for educational television facilities nationwide.

From pocket-size to regular format, SEE & HEAR had only one mission: to serve school administrators and *teachers*. As such it will continue on that course in 1954. The best in new materials, new utilization techniques, ideas for budget-raising, in-service training of teachers, and open debate on major policy issues are features within the scope of our 1954 editorial program.

The loyalty of our subscriber family during this recent period of transition was a memorable aspect. They shall be remembered and served to our utmost in the year ahead. In serving these readers we expect to hold to the best traditions of real audio-visual leadership and to speak freely on those matters which will help the field advance toward the goal of widest possible classroom utilization of the *finest* in audio and visual materials.

—OHC

See & Hear Magazine

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Published at

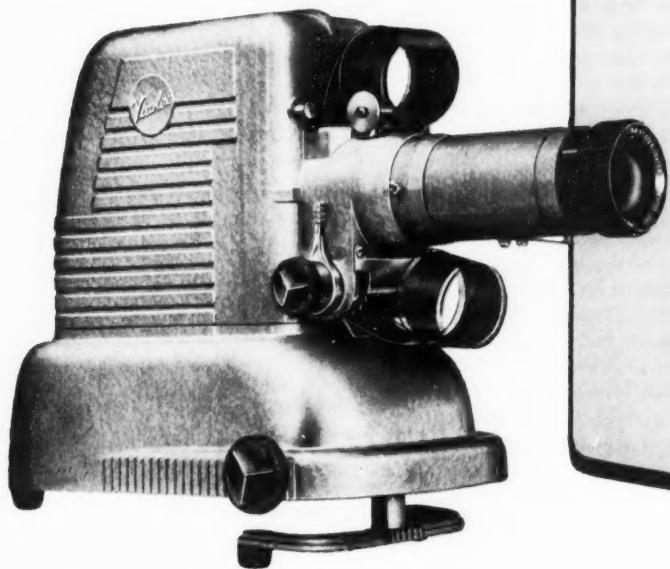
7064 Sheridan Road, Chicago 26

Edited by Ken Duncan

See & Hear: The National Magazine of Films, Filmstrips & Recordings. Issue 5 of Volume 8, published Dec. 15, 1953. Issued 5 times annually during the school year in October, December, February, April and June. Published at 7064 Sheridan Road, Chicago 26 by Audio-Visual Publications, Inc. E. M. Hale, President. By Subscription \$3.00 per year; single copies 50c. Entered as second class matter, October 19, 1948 at the post Office at Chicago, Illinois, under Act of March 3, 1879. Entire contents copyright 1953; international rights reserved. Address all advertising and subscription inquiries to the Chicago office of publication.

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ECONOMY

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ONLY
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The Viewlex models V-4 and V-44 have been specifically designed for use with filmstrip only — in classroom or auditorium. It has been designed to put your lecture material "across" effectively, effortlessly . . . and INEXPENSIVELY! Even under the most adverse conditions it will give perfect projection.

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*They say I'm
adorably
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A 16mm FILM SYMPHONY

Here is a touching slice of life — a poignant narrative of a cocker spaniel puppy and a winsome little girl — a film that has already powerfully stimulated the fancy of a multitude of students. It contains all the essentials of a good educational film . . .

1. Appeals to a basic, universal experience.
2. Induces emotional involvement.
3. Draws out creative reactions.
4. Encourages animated discussions, sensitive interpretations, deep feeling and creative writing.

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FILMS OF THE NATIONS
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Write for free list of useful reference publications: address A-V Publication Center, 7001 Sheridan Road, Chicago 26, Ill. Sent free on request.

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF SEE and HEAR, published 5 times during school year at Chicago, Illinois, for October 1, 1953.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Earl M. Hale, Eau Claire, Wisconsin; Ken Duncan, Chicago, Illinois; Managing Editor, O. H. Coelln, Jr., Wilmette, Illinois; Business Manager, Robert Hale, Eau Claire, Wisconsin.

2. The owner is: Audio Visual Publications, Eau Claire, Wisconsin; Earl M. Hale, Eau Claire, Wisconsin; O. H. Coelln, Jr., Wilmette, Illinois.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stock holders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

O. H. COELLN, JR., Managing Editor
Sworn to and subscribed before me this 26th day of October, 1953.

(SEAL) E. W. STEINKE
(My commission expires October 26, 1953.)

SEE & HEAR Camera

West Texas A-V Cooperative An Example For Real Progress

AUDIO-VISUAL SERVICE on the local or county level is the paramount interest of every a-v director and teacher. To attain the ultimate goal of true classroom utilization of motion pictures, filmstrips and other classroom tools, the source of supply must be brought closer and closer at hand. Statewide library facilities at our larger colleges and universities have rendered invaluable service during the formative years but, in this new year ahead, the utmost effort should be made to continue the work of building and supporting city and county libraries as well as actual collections within our larger schools. Certainly filmstrips and recordings will be acquired for individual buildings.

The untiring efforts of the nation's largest and oldest classroom film producing company, Encyclopaedia Britannica Films, Inc., have been devoted to this cause. Assistance in building county film libraries has been a primary mission of EB Films' staff in the field. Other producers and many audio-visual leaders on the state and local level have been similarly engaged.

A model program of this kind is the West Texas Cooperative Audio-Visual Services, centered at Texas Technological College in Lubbock under the inspired leadership of Dr. John S. Carroll and supervised by Henry R. McCarty as audio-visual director.

Hundreds of reels of classroom films have been acquired through this co-operative program to serve the schools of the region. Beyond this material service, however, the West Texas Cooperative has examined these professional responsibilities:

(1) The in-service program for teacher training in Audio-Visual Education offered by Texas Technological College.

(2) Duties of audio-visual coordinators in the region.

(3) Film requisition and distribution patterns.

(4) Study of local transportation problems.

(5) Evaluation and selection of new materials.

(6) Group discussion of problems of local utilization and distribution of audio-visual materials.

Joined together, the comparatively modest budgets of local school districts make a formidable sum which benefits all who make up the West Texas Cooperative. These benefits go beyond the sharing of valuable classroom materials; they help improve the professional stature of all who serve within the individual schools and thus, are vastly improving the quality of instruction given pupils within the member schools.

How many of the 3,000-odd counties within the U.S. are achieving a similar realistic goal? Many states have made real progress but probably less than 10% are on such a practical basis of service. The other 90% are *Mission No. 1* in 1954.

County library services, budgets, standardized forms, etc. will be the subject of a SEE & HEAR Special Report on our 1954 editorial program. We cannot think of better examples than the West Texas Cooperative Audio-Visual Services but wherever they are . . . we'll include them!

* * *

DAVI CONVENTION AT CHICAGO'S HOTEL MORRISON ON MARCH 2-5, 1954

♦ If you're interested in a well-filled program of audio-visual data, problems and information be sure to make your reservation for the Department of Audio-Visual Instruction convention to be held at the Hotel Morrison in Chicago on March 2-5. Many state a-v groups are planning get togethers during the convention.

Exhibits of the latest in a-v equipment, previews of new materials and discussion of common problems are part of the agenda.

* * *

Proponents of Educational Video Cite Values for Classroom Teaching

♦ The Citizens Committee for Educational Television in a recent bulletin "Questions and Answers" offers a highly debatable idea well worth quoting:

"Question: Will the (educational t.v.) station provide program for schools?"

"Answer: Decidedly so. At elementary school levels, at university levels and in graduate school courses, most stations will eventually use television as a direct classroom tool. All over the country, schools are already acquiring television receiving sets. . . ."

The next question: "Is classroom TV a long way off in time?" And the answer: "No."

What do you think?

*

See & Hear

NEWS LETTER

National Conference of Churches A-V Dept. Gets New Leadership

♦ Three ministers are serving in leadership phases of the Department of Audio-Visual and Radio Education, Division of Education, National Conference of Churches. Miss Pearl Rosser, director, is on leave for the fall quarter to study film making in Los Angeles. With the transfer of the department's other mentor, Dr. Elmer Million, to the Commission on Christian Higher Education, the Department was left without permanent staff direction.

The Rev. Milton Heitzman, minister of the Congregational Church of Plainfield, Ill., has agreed to serve as field representative in Regional Audio-Visual Workshops and the Youth Work Institutes. The Rev. George B. Ammon, audio visual director for the United Lutheran Board of Parish Education is serving as executive director. The Rev. A. L. Roberts, executive of the Commission on General Christian Education, is acting as general supervisor.

The Audio-Visual Workshop will participate in the 1951 conference season at the American Baptist Assembly, Green Lake, Wis., August 30 to September 4 with its traditional leadership gathering.

* * *

EFLA To Hold Eastern Regional Meeting in New York January 15-16

♦ "Exploring the Audio-Visual World" will be the central theme of the first Eastern Regional Meeting of the Educational Film Library Association, to be held in the organization's new headquarters in the Carnegie International Center, New York, January 15 and 16, 1951. To determine the effective use of films and other audio-visual materials, the sessions will include discussions, demonstrations and screenings of films and filmstrips.

All those interested in using films in schools, community groups or in national and local organizations are invited to attend the meeting. Experienced film users and those beginning to explore the possibilities of the media

are offered guidance from people who have developed successful programs.

Under the chairmanship of Edward T. Schofield, Newark Public Schools, president of EFLA, the meeting, according to the advance program, will include sessions on: The Child's World—screening of new children's film in a program devoted to finding and presenting good audio-visual materials for informal screenings for children. The World of the Community—screening of new adult film in a program on the various types of community film use and distribution of adult film. The School World—screening of new school film in a program showing how films are evaluated for school use, using the EFLA evaluation form. One World—screening of new feature-length film on work of the United Nations in underdeveloped countries in a program on the use of films in increasing international understanding. The registration fee for both days is \$2.00. A single day registration is \$1.25. Send advance registrations to EFLA at 345 East 46 Street, New York City 17.

* * *

Religious Film Association Moves Four Major Depositories

♦ To better guide member churches in the choice of visual materials suited to their individual programs, the Religious Film Association, official distributor for 21 Protestant denominations, has moved its four major depositories to new locations proximate to church agencies. The move marks a change in management and method of operation as the depositories will be operated under church agency supervision. The Reverend H. C. Spenser, chairman, has announced.

The move of the depository in Dallas, Texas to Bridewell Library, Perkins School of Theology, S.M.U. marks the first time a school of theology has had immediate access to so comprehensive a library of motion pictures, it was declared. Mr. Decherd Turner, librarian of the school, who has direct supervision of the depository, is working with other faculty members on a plan for the experimental use of films

in the curriculum as well as in the churches.

The New York depository, now located at 156 Fifth Avenue, and the San Francisco depository at 231 McAllister St., are being operated in conjunction with Presbyterian Distribution Service. The Chicago depository at 220 West Monroe St. is being operated by the Westminster Bookstore. In each case, a film librarian with a wide knowledge of church needs has been placed in charge of correspondence and booking arrangements.

* * *

CVE Grants Distribution Rights to Educational Projections, Inc.

♦ Exclusive world-wide distribution of Catholic Visual Education, Inc., producers of filmstrips and records for parochial schools and catechetical centers, has been assigned to Educational Projections, Inc.

This new organization plan will allow the company to devote full time to improving and expanding their film and record library and will result in more efficient marketing and distribution, according to Charles V. Martignoni, president of CVE. The company will enlarge and revise its filmstrip productions so as to form a teaching library integral to the courses of study of Catholic schools, he said.

* * *

Coronet Films Issues December Supplement to 1953-54 Catalog

♦ The December 1953 Supplement to the latest Coronet Films Catalogue is now available to educators, clubs, church organizations and other interested groups.

This two page supplement contains full descriptions of 22 Coronet films produced since the 1953-1954 Catalogue was issued. Prepared by Coronet to provide information on its newest, the supplement offers films specifically designed for primary, intermediate and high school levels, covering a multitude of subjects and interests.

The supplement may be obtained free by writing to Coronet Films, Coronet Building, Chicago I, Illinois.

BRITISH INFORMATION SERVICE COVERS
PEOPLE, PLACES, PROBLEMS
IN NINE NEW MOTION PICTURE RELEASES

* The British Information Service is focussing its informational film lenses in many directions in this period of history. Among the recent BIS educational releases are films ranging from tradition's palaces to jurisprudence, defense, new enterprise, life in the Orient and child's play.

A Traditional Palace

The People's Palace is a 13-minute black and white film showing the beauty and spectacle of Hampton Court Palace in the urban town of Hampton on the Thames. In its history quest, the camera stands in the armoury guard room dating from days when kings bore arms. Three thousand weapons hang where William the Third's gunsmith hung them over 250 years ago. The priceless tapestries are preserved by patient workers who are seen at their daily task of patching. Other scenes show ancient galleries haunted by memories of the turbulent Tudors; the superbly carved chapel royal and the great hall where Shakespeare entertained his king; the court where royal tennis is played and the court where Handel wrote his "Water Music." This film rents for \$2.50 and is sold for \$45.00.

Story of Jurisprudence

Man on Trial, a 30-minute, black and white film, describing how British justice works, through the story of a burglary. A man rushes out of a window followed by the owner of the house. The owner catches the thief-suspect and telephones for the bobbies. The subsequent trial of the arrested man defines English practice of criminal law, showing that every criminal, even an habitual one, is afforded a fair hearing. *Man on Trial* rents for \$3.75 and is sold for \$75.00.

Traffic on the River Thames

Waters of Time, a 37 minute, black and white documentary made for the Port of London Authority, custodians of the 69 miles of the tidal Thames and the British Commonwealth's largest port. The many activities of the port and different aspects of life along

the remarkable river are seen. The docking of a ship, the unloading and reloading of cargo, and its sailing capture the heft and sweep of maritime life in the very mouth of Britannia. Factual passages come true from the voice of a dockmaster. Elsewhere a mood commentary preserves the salt air, river brine flavor. Ingenious shots of a ship's hold were made by lowering the camera on the end of a crane chain and an exciting aerial view was caught from a helicopter. Rental is for \$5.00, sale, \$100.00.

Exploring Industrial Scotland

The Future of Scotland, a 21 minute, black and white essay on Scotland's current renaissance. Produced by the J. Arthur Rank Organization, the film explores the increased industrial activity and new interest in arts and science and the impetus this gives to changing political concepts. It shows the atmosphere of prosperity that is nourishing the cry for independence. Rental at \$2.50, sale at \$55.00.

Preparation for Air Defense

Wing to Wing, a 10 minute, black and white film dealing with the defensive preparations in the air being made by the Western Powers and the part played in them by Great Britain. Superiority in the air means strength and speed. The role of jets in attaining this power is illustrated. The support given them by new ground techniques, new controls, new radar eyes, new standards of human skill are shown. England's value as an "American Air Force Base" is advanced. This film rents for \$1.50 and sells for \$32.50.

Turkey, Past and Present

Turkey—Key to the Middle East, a 20 minute motion picture which considers the position of Turkey in relation to its own past and the present state of world affairs. The changes wrought in the last 30 years, especially those effected by the revolution under Kemal Ataturk, are explained. Although Kemal's reforms are going forward, Turkey still is bowed under antiquated agricultural methods and

poor communications. Industrialization is lagging and vital dams and roads are yet to be built. Turkey's need for a long period of peace to grow is contrasted against a geographical position which jeopardizes this. This film rents for \$2.50 and is sold for \$55.00.

Progress in the Orient

Citizen of Singapore, a 10 minute film telling the story of seven-year-old Hung Swee Kiat who personifies Singapore's education problems. He represents the 163,000 children who sought admission to primary schools which could accommodate barely 110,000. In 1947, the government launched a 10 year plan for school building. To get Hung Swee Kiat off the street, a short-term plan was activated to provide 90,000 extra places within five years. This development scheme is instructive for other lands which face the same conditions. Rental is for \$1.50; sale for \$32.50.

Development in Ceylon

Waters of Life, a 10 minute, black and white film which makes the point that until water is brought to give new life to the earth and the jungle is conquered, there can be no future for the people in a large area of Ceylon. Plans to procure water, and Ceylon's other needs, are now in operation. A co-operative enterprise for raising the living standards of one-fourth of the world's population is now aiding the natives of Ceylon. The Colombo plan is providing new land and irrigation to develop agriculture and industry and transportation for the betterment of the Indian subcontinent and South East Asia. Rented for \$1.50, sold for \$32.50.

The Meaning of Child's Play

Your Children's Play, a 20 minute, black and white film thoughtfully probes the games devised by children to prove such games are an important factor in mental and physical development. Children of various ages are shown enjoying themselves in their own, often peculiar way and the reaction of their parents. It is stressed that children should be allowed to play as they wish provided they are protected against injury and the interference of busybodies. This film rents for \$2.50 and sells for \$85.00. Sales rights in the United States have been granted to the McGraw-Hill Book Co., Inc., Text Film Dept., 330 W. 42nd St., New York.

A BRIEFING FOR THE BATTLE AGAINST **SLUMS**

"The Living City" Is Visual Report
on Recent Study of City Planning



♦ Fifty years ago, Jacob Riis was admonishing New Yorkers with a terrifying treatise called, "How the Other Half Lives." Twenty years ago, Franklin Roosevelt was warning that "one-third of our nation is ill-housed." Both men were concerned with the total problem of poverty but both were quick to point to poverty's bulwark, the slum.

The vigorous growth of urban dwelling in America during this century, the most massive growth in world history, seems exceeded only by the virulence of its own decay. The war against this decay is being joined by alarmed communities throughout the land. A new briefing for today's battle is provided in *The Living City*, a 21 minute, 16mm sound motion picture produced by Encyclopaedia Britannica Films for the Twentieth Century Fund.

Slums Are Major Problem

Slums are no longer something shadowy on the other side of the tracks and it is increasingly difficult to measure them in fractional terms. *The Living City* shows the cancer in stone: the old, overcrowded, hard-core slum corroding in every direction until there are rings of blight around the city, bitterly contained by outer rings of booming suburbs.

Based on the Twentieth Century Fund's newly published study of city planning by Miles Coleen, the film ob-

serves the continuous urban cycle of growth, decay and renewal. It asserts that this transition may be for better or worse, depending on what is planned and accomplished at point of renewal. Chronically, in the film's evidence, there is little planned and less accomplished. The delays in clearing and reconstruction ally time and space with the slum's progress.

Evolution of a City

The baffling physical problem of nearly all big cities, the opposing rings of blight and suburbs, is mapped in animation. The sociological, economic and political problems involved in the rings are mirrored in the forthright photography of children, men and women and the cities they live in.

The age-bombed neighborhoods, miles of faded jumbles of filthy meanness that great populations must call home and landscape, the pathetic storefront playgrounds, the choked streets, the crumbling horror of archaic walls, splintered stairways, sagging porches, the rat haven fire-traps are in *The Living City*. The people of this landscape are there, wistful girls wondering what beauty looks like, mothers who wonder how their children's beauty can survive, earlier mothers who have grown to think the slums beautiful and would not leave them. The child playing on the trash pile, happy in a way of life. The factory

owner driving to work. Is it worth the effort, nudging through this metropolitan mess?

And where will it end; when all the city is this way, who will live here, who will work here, who will visit? What good will be the factory? These questions the film forces the viewer to inquire. These questions it addresses to those who block the city's renewal by industrial strangulation, by outdated traffic controls, negligence. It speaks to conscienceless landlords and slovenly tenants, careless business houses, lax and corrupt officials and a purblind, retreating citizenry.

This done, *The Living City* gives credit where it has been earned by civic planning and reform. It shows how many cities have at least begun to fight. It shows Baltimore's block-by-block attack, strict enforcement of municipal ordinances and a vigilant citizen's committee clocking the operation.

The Living City, produced by John Barnes, is available through the country-wide offices of Encyclopaedia Britannica Films at a sales price of \$100.00 or a rental fee of \$1.50.

Urban citizen groups and civic organizations have indicated interest in *The Living City*. Through their concerted action, an aroused citizenry may yet deal with problems that are as close to home as home itself.



LEFT: The film shows how slum dwellers resist change.

CENTER: Modern housing changes urban skylines.

RIGHT: "The Living City" catches candid moments.

FILMSTRIPS

"In Congress Assembled" Timely Look at Legislators in Action

* As the 1951 Congressional elections loom, Republicans and Democrats are almost equal in strength in the Senate and House. To this politically divided assembly President Eisenhower must present his program for Congressional action. *In Congress Assembled*, The New York Times Filmstrip on Current Affairs for January, is a timely look at the role of our legislative branch in national and international affairs.

Congress is seen as the forum of the American people, architect of the laws we live by, the pivot of federal activity. The constitutional powers of Congress, such as control of money and military might, are studied. The structure of Congress and the process of lawmaking are detailed. The problems of the law makers, including their relationship with the executive branch are defined. *In Congress Assembled* consists of 57 black and white frames for 35mm projectors. A teacher's manual discussing each topic framed accompanies each filmstrip. The entire series is available for \$15.00. Individual filmstrips cost \$2.50. They are supplied from the Office of Educational Activities, The New York Times, Times Square, New York 36, N.Y.

* * *

The World and Western Culture Shown in Current Life Subjects

* The planet and its people, past and present is the range of Life Magazine filmstrips, several new series of which are now available. *The World We Live In* series of natural science panels includes: *The Earth Is Born*, a color story of the earth from its birth in cosmic dust to its formation, growth and demise; *The Miracle of the Sea* and *The Face of the Land*. These filmstrips are adapted from the text and illustrations of Lincoln Barnett's essays which appeared in Life Magazine. Many of the scientific paintings, diagrams, photographs and drawings are enlarged or divided into sections for closer study of detail. A reprint of the topics will be sent with each filmstrip for use in lecturing.

In the *History of Western Culture* series appear *The Golden Age of Spain*, a recounting of the civilization which explored and captured the riches of the new world; *The Middle Ages; Renaissance Venice; The Age of Exploration; France in the 18th Century*;

New Materials

FILMS • SLIDES • RECORDINGS AND OTHER AUDIO-VISUAL AIDS



The American Revolution; 18th Century England and *The Protestant Reformation*. These color strips reflect the development of western civilization from medieval times to the middle of the 18th century.

The *Social Science* series, in black and white, includes: *India*, a timely survey of the country's progress in education and industrialization under the government's five year plan; *The United Nations Organization*, which traces the structure of the U.N., its history and function; *Saudi Arabia*, an evaluation of the change in this land wrought by the discovery of oil. The color filmstrips cost \$6.00 each, the black and white strips cost \$2.50 individually.

* * *

Traditional Stories Told in Classical Music Filmstrips

* Six stories which became music now have become bright pictures in a filmstrip series produced by The Jam Handy Organization. Totalling 182 frames, the *Music Stories* series is comprised of visual versions of classics which inspired composers. The character and scenic renditions are conceived as an artistic guide to elementary appreciation of the literature and music.

Peter and the Wolf is adapted from the commentary of the score by Sergei Prokofiev. Persuasive Peter leads his woodfolk friends through a jolly 29-frame cartoon.



Hansel and Gretel appear in the same version as Humperdinck's opera. Thirty-one frames take the pair of tots to the candy house and in and out of the witch's clutches.

The Nutcracker is retold in 31 exciting drawings and Marie's voyage to Sugarplum land sets the scene for the dances of the *Nutcracker suite*.

Peer Gynt is a vivid 31-panel picture-episode of Peer's escapades, which are the background of Grieg's music, emphasizing Peer's encounter with the imps in the hall of the Mountain King.

The Firebird swoops to the aid of Prince Ivan in a 31 frame visualization of the Russian legend dramatized in Stravinsky's music.

The Sorcerer's Apprentice, limned in Dukas' music, is presented with a new charm. Twenty-nine frames retrace the misadventures of the magic-stealing apprentice.

Contact The Jam Handy Organization, (School Service Dept.), 2821 East Grand Blvd., Detroit 11, Michigan.

MOTION PICTURES

Latest Forum on Film Deals With the Arab-Israel Question

* *The Arab-Israel Question* is the fourth *Film Forum* issue completed for December release, the American Film Forum announces. The new film features Robert R. Nathan, economist and expert on Middle East affairs and James M. Ansara, executive director of the Syrian-Lebanese American Federation. Marquis Childs, columnist, is moderator.

Film Forum No. 4 is one of a series of nine discussions panel films on public affairs issued monthly on a subscription-rental basis to educational institutions and community groups. The American Film Forum prepares study material and display posters for its monthly forums and for subscribers who use the films as a springboard for further discussion.

Previous issues are *Forum No. 1—Should Senate Debate, The Filibuster Be Limited?* *Forum No. 2—Should American Tariffs Be Lowered?* *Forum*

No. 3—*An Evaluation of the Eisenhower Administration*. Fuller details on the series can be obtained from the American Film Forum, Inc., 516 Fifth Avenue, New York 36, N.Y.

* * *

Growth of Humans and Plants Reviewed in New Coronet Films

Information on several kinds of growth, plant as well as human, is presented in recent one-reel releases from Coronet Films, 65 E. South Water Street, Chicago.

Garden Plants and How They Grow uses time-lapse photography to expose the actual growth of a seed plant and the phototropic nature of plants. Close-ups show the veins through which water is carried and the pores where air enters. The film covers seed dispersal and the importance of proper soil and sunlight.

Helping in the Care of Younger Children watches a teen-age girl helping with the care of her younger brother and sister. Through her experiences the basic needs of children are discerned. It states that the care of children depends on the ability to recognize their need for affection, approval, security.

How Weather is Forecast, photographed in cooperation with the United States Weather Bureau, this film joins the operation of a weather observation station and shows how instruments, charts and graphs record the evolution of weather.

School Spirit and Sportsmanship shows the necessity for the cultivation of social values among young people. When members of one high school plan revenge against members of another, the concept of sportsmanship is encountered.

The Story of Prehistoric Man reconstructs the life, appearance, habitat and achievements of our shaggy ancestors from Stone Age tools and weapons, cave paintings, stone carvings and skeletal remains.

Color versions of these films are priced at \$100.00, black and white versions at \$50.00.

Boston & Cleveland Annual Film Festivals

♦ The Greater Boston Film Council will hold its 1954 Film Festival May 15. Plans of the 7th Annual Cleveland Film Festival call for June 16-17 at the Hotel Carter, site of previous events.

Camera Tours Lugano and Paris in Recent Young America Films

♦ Tales of two cities, behavior and nutrition form the diverse subject matter of four new pictures from Young America Films, Inc.

Lugano, a one-reel film portrays a beautiful city in southern Switzerland. *Paris* introduces the viewer to France's incomparable city, its landmarks and its people, in a one reel tour.

The Good Loser is YAF's latest addition to its Discussion series, designed to help build desirable attitudes toward winning and losing.

Your Food explains that food provides energy, growth and repair and relates the nature and function of the basic food elements. The latter films are one and one-quarter reels in length.

* * *

Art in Motion and Sculpture Lends Beauty to Five AF Films

♦ Five new films have been announced by AF Films. They include:

Analogy No. 1, a 10 minute color film by Jim Davis in which he makes a comparison between reflections by nature and reflections made by an artist.

Braque, an 18 minute black and white film produced in France which makes an intimate study of this artist surrounded by his works.

Gospel in Stone, a 17 minute, black and white story of the life of Christ, told in part by the extraordinary sculpture in French churches depicting the gospel.

Kumak—The Sleepy Hunter, a 13 minute color rendition of an authentic Eskimo legend employing puppets. Produced by Alma Duncan and Audrey McLaren of Canada.

Through the Looking Glass, is a 10 minute color treatment of artist Jim Davis using, for the first time, the human body in his reflections.

AF Films is located at East 60th Street, New York 22, New York.

* * *

"The Toymaker" Is Puppet's Tale of Foibles in Human Differences

♦ The popularity of puppets as teachers dates from the Middle Ages. Their doll-size deportment establishes a perspective in which humans may view their own foibles. *The Toymaker*, a new 16 minute, 16mm puppet show from Athena Films, employs two toy creatures to symbolize the folly of magnifying differences among people. The puppeteer toymaker gives his two creatures a free hand, so to speak.

and they make the worst of it. With a mirror they discover one has spots, the other stripes. Suspicion replaces unity and they are soon at war. Finally *The Toymaker* proves to them they are really one. It is available in color or black and white for \$135.00 and \$75.00. Athena Films' address is 165 West 46th Street, New York 19, N.Y.

* * *

Protestant Denominations Join in Sponsoring an Inspirational Film

♦ *For Every Child*, an inspirational film prepared by 13 Protestant denominations through the National Council of Churches, was premiered in Chicago Temple recently. The premiere opened the 1953-54 season of audio-visual preview meetings sponsored by the Audio-Visual Committee of the Church Federation of Greater Chicago.

The film faces adults who feel they are "too busy" to take part in providing children with a faith in God.

Other preview materials on the program included one sound slidefilm, *How Persons Learn*; one silent slidefilm, *Ruth Ann Is There*, and a motion picture, *Preparing to Use a Film*. These films emphasized leadership and motivation. The Audio Visual Committee conducts monthly sessions to teach interested persons how to use audio-visual equipment of various types such as 16mm projectors, slidefilm projectors and opaque projectors.

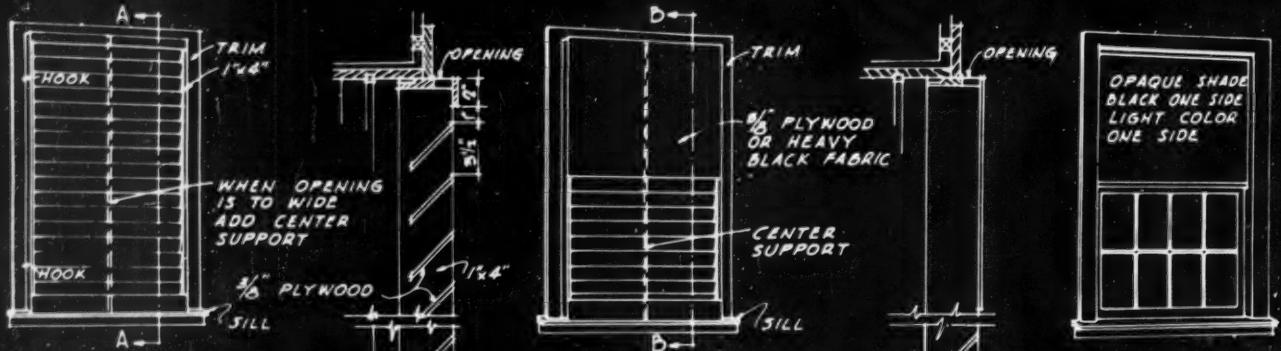
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"Skippy and the 3-R's" an NEA Contribution to School Relations

♦ *Skippy and the 3 R's*, a 16mm sound motion picture produced by the National Education Association, brings good news to parents wary of "progressive" education but encourages teachers to make use of self-expression. Filmed by J. P. Nicholson of Agrafilms Inc., it assures that reading, writing and arithmetic remain the fundamental tools of primary education but that new methods have replaced the hickory stick.

By finding out what her first grade pupil, Skippy, is interested in, his teacher acquires a psychological magnet with which to draw Skippy into academic application. By encouraging his admiration for a bicycle, she gives him a motive for learning.

This film is proving popular with parent-teacher, vocational and community groups. Its running time is 29 minutes and it is available in color for \$170 and black and white for \$75.00.



PORTABLE UNIT TO BE
BUILT TO FIT WINDOW.
FOR MAXIMUM VENTI-
LATION.

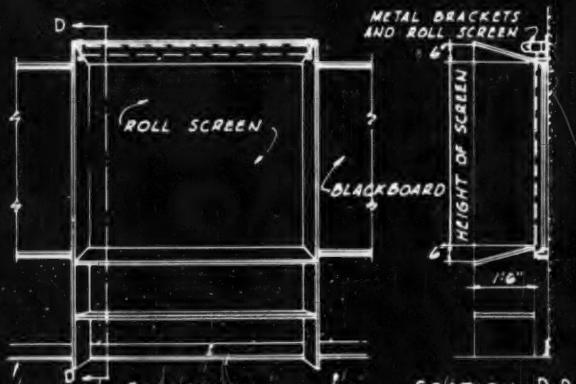
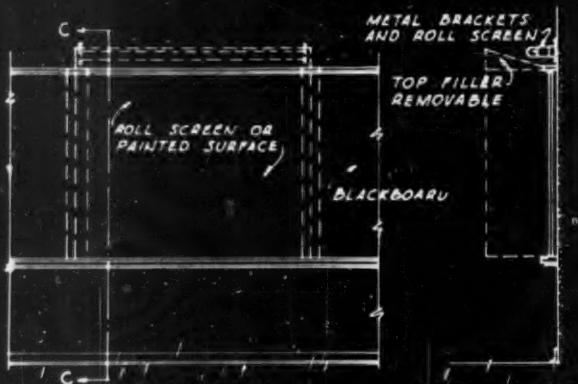
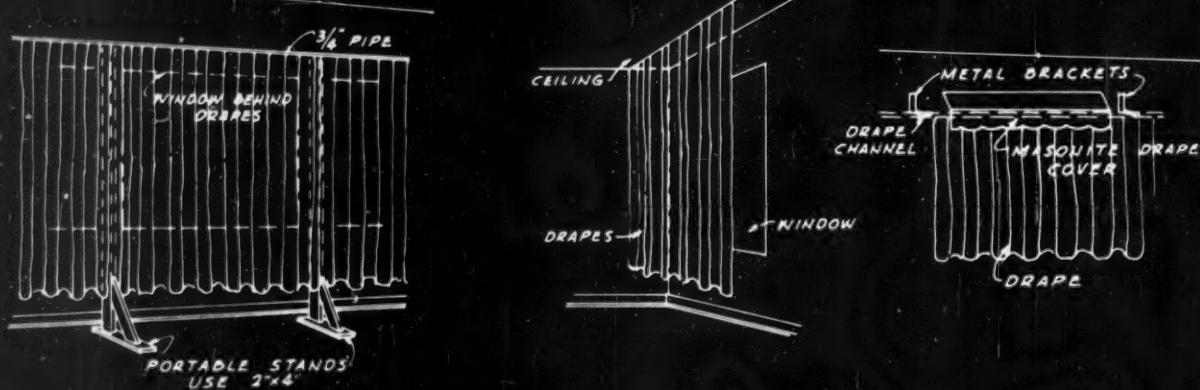
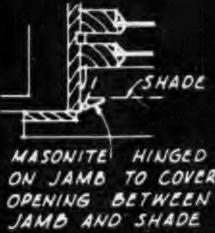
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WINDOW TO BE OPENED
BEFORE SETTING PORT-
ABLE DARKENING UNIT.

SECTION A-A

VENTILATION and DARKENING SUGGESTIONS

SECTION B-B



WHERE YOU ARE UNABLE TO CONTROL CEILING
LIGHTS OR DARKENING OF WINDOWS PROPERLY
A SHADOW BOX FOR SCREEN IS SUGGESTED.

What's New in Sports Films

A supplementary listing of the more recent releases in 16mm sound films for sports and physical education.*

PHYSICAL EDUCATION FILMS

Athletic Injuries—Their Prevention and Care. (35 min) 16mm; Free loan. Assn.

- Directed toward trainers, coaches and managers, this film demonstrates the taping techniques used in wrapping various sprains and other athletic injuries. Available from the Chicago exchange only.

Posture and Locomotion. (1 reel) b/w; Sale—\$50; EBF.

- Studies infant development from helpless immaturity to controlled locomotion. The film follows the infant kicking and wriggling, then as he gradually gains control and posture by pivoting, creeping, standing, cruising, walking, and running. Thirteen age levels are depicted.

BASEBALL

The Making of a Yankee. (18 min) Free loan; MTPS.

- "Vivid, authentic, action-packed" describe this biography of a typical Yankee. How a young sandlotter can become a player in the big time is shown in the training of Yankee recruits—their instruction in sliding, pitching, tagging, and other fundamentals. Teaching them are such vets as Burleigh Grimes, Dutch Zwilling, Paul Krichell, Joe Di Maggio, Phil Rizzuto, Snuffy Stirnweiss and the rest are observed in action—plus the Babe in his last appearance. Distribution restricted to 27 states.

Modern Baseball. (25 min) Service charge: \$4.00; Assn. OSF-412.

- Action by school teams, major and minor league players; correct game administration by umpires and interesting views of baseball executives of the big leagues. Slow motion and animation detailing of plays; rulings on force, appeal, obstruction, interference, base awarding, infield fly, strike zone, the balk and legal pitching procedure.

World Series of 1952. (35 min) 16mm; Free loan; ANLPBC.

- Highlights of all the important plays of the seven games of the 1952 World Series between the New York Yankees and the Brooklyn Dodgers.

SOFTBALL

Play Softball. 35mm slidefilm; sale—\$3.50. Assn.

- An instructional film illustrating the basic skills involved in softball batting, fielding, pitching; it emphasizes the importance of team play. Printed commentary provided.

*Supplementing the Sports Film Guide published in 1952-53 edition. \$1.00.

Football Parade of the Year—1953. (complete edition) 16sd—\$9.75. (b & w) Castle.

- Thrilling sequences from the 1953 season collegiate games: Oklahoma-Notre Dame; Maryland-Georgia; Ohio State-Michigan State; Army-Duke; Texas Christian-Washington State; Illinois-Wisconsin; Princeton-Dartmouth and others.

Tackling in Football. (1 reel) b/w; Sale—\$50; rent—\$2.50. EBF.

- Slow-motion and stop motion photography analyzes the basic techniques used in the shoulder tackle and the cross-body tackle, with variations of each type. The importance of correct starting position, speed, drive, sure grip, timing, and body control are stressed. The film also treats of safety measures and recommends constant practice to improve technique.

SKIING

ABC of Ski. (15 min) 16mm; color; Free loan; UP.

- The alphabet of high swoop technique as taught by the instructors of the Sun Valley Ski School.

Let's Go Skiing. (30 min) sd; color; Rental—\$35. Howard.

- Demonstrations of techniques by outstanding teachers and champions in slow motion and scenes of national championship races and events. Styles, historical information, instruction and outstanding western areas are shown.

SWIMMING

Aqua Frolics. (1 reel) Rental—\$2.00; Assn.

- Sequences of swimming games, basketball under water, diving from cliffs, and many other splash stunts.

Springboard Diving. (13 min) color. Sale—\$125.00 and \$56.25, b/w. U. of Cal.

- Exemplary instruction in the fundamentals of springboard diving. Details are clarified in illustrations of body position in the air, use of feet and arms, approach and take off from the board. Techniques for the standing front dive, the swan dive, the running front dive, and the back jump are shown as are body control exercises and common faults.

Underwater Champions. (1 reel) Rental—\$2.00; Assn.

- Olympic diving, aquaplaning, an underwater circus, goggle fishing, and a demonstration of how underwater scenes are filmed.

FIELD AND STREAM

FISHING

Basic Net Mending. (16 min) 16mm; color; Free loan; F&W Serv.

- An instructional film showing the basic procedures and equipment used in mending fish nets.

Unless otherwise noted all films in these pages are 16mm sound motion pictures.



Join Julian Groomer in his colorful journey about "Keys to Adventure"

FISHING FILMS:

Fabulous Fishin' in South America. (22 min) color. JM, PAWA, PAGA, SBBC.

• Angler champs Stu Pritchard and Cecil Wallace make the big fish fable real as they reel in 18 pound trout in Chilean lakes; casting in the Uruguay River, they quickly come up with the leaping dorado; on the coast, they gingerly snare marlin and swordfish. South America is portrayed as the last wonderland of big fishing, lakes and rivers brimming with record breakers. Besides the gleaming fish, the film is generous with Latin American scenery.

Fishin' For Fun. (20 min) color. Gen. Mo.

• National fly casting champion Ben Hardesty pits his skills against the tricky trout, bass, sailfish, bonefish and tarpon. They give him a fast run for his hook but in the last splash he gets 'em and nets 'em. The camera takes in the waters of Northern Michigan, New Jersey, and Florida.

Fishing with H-I Power Glass. (22 min) color; b/w; free loan. H-IC.

• Carefully traces the manufacture of solid and tubular glass fishing rods. Shown are the processes of making the solid rods from glass thread and the tubular rods from glass cloth; plastic impregnation; liquid nylon immersion, heat treating, precision grinding, sanding, guide winding are made clear. Demonstrations of the glass poles in action are taken at West Canada Creek, New York, and at Otsego Lake in the locale of the "Leatherstocking Tales."

Keys to Adventure. KAM.

• Opening at Pier 5, Miami, this film goes on an outboard jaunt with travel film lecturer Julian Groomer who heads his craft for Key West. Underwater shots result from Groomer "bucket-fishing" with a camera. He also goes deep sea fishing in the gulf stream and catches king, dolphin and barracuda. Six-hundred pound porpoises and tarpon perform and the coral Keys call to the traveler.

Knight on the Brodhead. (6 min) and **Hewitt on the Neversink.** (5½ min) color; both on the same reel; AL&T.

• John Alden Knight, hunting and fishing author, spends a day pursuing Brodhead brown trout. As he does so, he demonstrates the right and wrong way to hold a rod, the need for keeping the backcast high, the advantage of being able to handle a rod in any plane, forward or backhand,

how to fish in the rough water, how to net a trout. In the second film, Edward R. Hewitt, the dean of American fly fishing, does battle with Square-tails and brown trout. Film sounds a conservation note.

Portage to Alaska. (30 min) color. Scott-Atwater.

• Tells the story of two average Americans as they drive the famed Alaskan Highway to the north seeking fishing thrills. They find them—in a scenic splendor that takes their breath away even before the fishing begins. Fishing sequences include casting for grayling and king salmon in rushing Alaskan rivers. There are no spoken commercials in the film, only two brief visual product identifications.

Sea Going Sea Horse. (40 min) color; Loan; JM, MTPS.

• Deep sea fishing in a Johnson motored craft.



A scene from the beautiful color motion picture "Out of the North"

WILD LIFE FILMS

Out of the North. (25 min) color. Nash Motors; MTPS.

• Near the Arctic circle the ducks and geese arrive from the south to begin again the life cycle: as spring blooms so do the ducklings and goslings; their struggle to live and fly progresses with the summer and as frost returns they have joined the ageless armada and are soaring south over the heads of the hunters. Memorable sights of the splendor of Canada and the swift grace of the feather migration. Contact your local Nash dealer for bookings.

Tar Heel Wild Life. (25 min) color. WLRCSNC.

• Surveying the state of the underbrush nation in North Carolina, this film points out that wild life resources are of economic as well as scenic value and that conservation is a vital task. It shows the steps being taken to preserve and increase the reserves for soil, forests, animals, birds and fish. It tells the toll lumbering and farming have taken on the state's wild life areas, how streams have been polluted, banishing the fish.

Water Wilderness (30 min) color; Free loan; WASC.

• Named one of the outstanding outdoor films of 1953 by the National Wildlife Federation, this film features Ed Dodd, creator of "Mark Trail," on a research exploration of the Florida Everglades. He encounters the tarpon, shark, gator, sting ray and other denizens of the swamp-land—"one of America's enchanting wilderness areas."

HUNTING

Gunning the Flyways. (32 min) color. RAC.

• Ranges over a good part of the bird route to catch the fall time huntsman stalking his prey. Riflemen in their skiff in Long Island Sound waiting for black ducks; willow-hidden sportsmen scanning for Blue Geese over James Bay; hunters in British Columbia, San Joaquin Valley, North Carolina, Arkansas braving the wet and the cold for pintails, honkers, mallards. Bird-victories and man-victories and busy, barking dogs in the autumn dawn.

Hunting in Alaska. (37 min) color; Nash; MTPS.

• Semi-documentary type treks with hunter and his guide through the wilds of Alaska. They bag bear, caribou and other game. Available from Nash dealers.

Kenai Big Game. (1 reel) rental—\$2.00. Assn. YS-336.

• Enormous moose, bear, Dahl sheep and mountain goats in beautiful scenes. A hunter's thrill.

Shooting Safety. (23 min) color. SSB.

• The time for a young sportsman to own and use a gun is when he has learned to use it safely, this film says. How the budding Daniel Boone can be turned into a responsible sharpshooter with the aid of parents, local gun dealer, policemen and school gun class is told.

Wings for the Hunter. (23 min) color. Piper.

• Lee Wulff follows the geese and partridge through the wild blue yonder to such places as Prince Edward Island and the west coast of Mexico. The world famous authority takes time out from his crack riflery to teach proper hunting and good safety practices to his two sons.

DOG BREEDING

221. (28 min) color. Amer. Kennel.

• An inside look at the big bureau effort that keeps the books on Bowser's breed. 221 Fourth Ave., New York is the address of the American Kennel Club which spends the day going thru an average of 1500 to 2000 letters on the problems and statistics of America's dog breeders. Every year 315,000 new pure breeds are registered. The club sanctions the showings of these dogs, appoints judges, keeps records and plays the leash on legislative and other pro-canine activity. Dogdom is shown to be a democracy with owner and breeder governing themselves through the offices at 221. Camera goes for a recess run with the dogs, too.



Meet the racing champions of the Indianapolis Speedway on the screen.

AUTO RACING

Diesel Race Car. (40 min) sd, b/w. Free loan, Assn.

- The development of an experimental racing car, powered by a truck type diesel engine is shown, from the drawing board concept to the entry in the Memorial Day race at Indianapolis. The film was sponsored by the Cummins Diesel Co. and produced by Julien Bryan—International Film Foundation.

Pick a Winner. (26 min) color. Pure Oil.

- Four national championship auto race track events provide the excitement in this film. Vying for thrill impact are the record 139.034 MPH qualifying run of the ill-fated Novi Pure Oil Special at Indianapolis, and Chet Miller's demon stock car streaks at Detroit, Dayton Beach and Darlington. Limited distribution.

Racing Champions. (25 min) color. Champion.

- Miles of mercury footage from some 18 racing events all over the country, a composite of thrill pictures originally made for television showing. It includes shots of dirt track, sports car, stock and boat races, championship speed fests such as the annual "500" at Indianapolis Brickyard. Smash finish is a flaming 10 car pile-up in which not a driver was seriously injured.

HORSES

Racing Heritage. (25 min) color. NYRA.

- Mary Marsh inherits her uncle's string of thoroughbreds. The world of horses and racing are unknown to her but she determines to keep the family's turf flags flying. Owners, trainers, jockeys and other experts guide her on a tour of the tracks and introduce her to the way of the hayburners. She sees the Kentucky breeding and training grounds, the racing museums, early morning clocking sessions, Saratoga yearling sales and a slow-motion film trapping of a cheating jockey.

8 Tons of Champions. (10 min) 16mm sd; MTPS.

- Budweiser's famous eight-horse hitch of Champion Clydesdale Horses prance through their percision paces in state fair grandeur.

All films listed on this page are available on free loan basis.

Scenic Adventures on the Screen

Animal All-Stars (of the St. Louis Zoo.) (20 min) 16mm color. Free loan. IHC.

- Spectacular animal acts at the St. Louis Zoo, the subject of many newspaper and magazine articles, are preserved in this funnybone Olympics. Elephants bowl and play baseball; lions, tigers, bears, chimpanzees and ponies prove what athletes they are in this entertaining and educational film.

Antarctic Whalehunt. (19 min) b/w; Sale—\$55. BIS

- A modern quest for "Moby Dick"—the small boat sets out from the mother ship, approaches the sea monster. From 60 feet away, the gunner shoots his harpoon and scores. The whale battles and tries to escape but finally dies. It is lifted on to the mother ship and reduced to oil and bone meal. Produced by J. Arthur Rank.

The Big Vacation. (25 min) color; Amer. Air.-Assn.

- A recent American Airlines film visit to California, touring the state from Palm Springs to the Sierras. A young couple are seen vacationing on the Camino Real and the circle of enchantment, a 17 mile trip around Monterey peninsula. Dazzling seascapes, ancient Spanish missions and the sport centers of the Golden State are introduced.

Canadian Pattern. 3 reels. 16mm color; CPRR.

- The bigness of Canada as a place of people and business and its vastness as a vacation land is the reflection of this cross-continent travelog. All of the great cities and provinces are visited and the metropolitan powers and the immense outdoors challenge with charm.

The Case of the Mileage Masters. (31 min) color. Soc-Vac.

- Two youngsters share in the adventure of a three-day "economy run"—illustrating the dollar and safety-wise discipline necessary to enjoyment of such an auto trip. Besides a record of efficient travelling, the film has plenty of suspense, human interest and excellent American countryside. The run covers Southern California, through Palm Springs and the desert to the Grand Canyon, north to Utah, a detour through Zion National Park to Salt Lake City and on to Sun Val-

ley, Idaho. The run is composed of 26 competing sedans and numerous observer cars.

Daughter of the Stars. (24 min) 16 mm color; loan. SVI.

- Such Shenandoah Valley landmarks as the natural bridge, skyline drive, Monticello and Spotswood's Monument are shown.

A Day at Florida's Silver Springs. (Shrine of the Water Gods). (22 min) color. Free loan. FSS.

- Florida's Silver Springs are starred in this film. A Boy Scout and Girl Scout visit the colorful jungle regions, see Seminole Indians, ride in glass-bottom and photo-sub boats to see the life of the undersea which includes an underwater ballet. The various transportation services which bring tourists to the tropical state are depicted. A million people hit the trail to Silver Springs in 1952.

Sports of the Southwest. (18 min) color. Free loan. Santa Fe.

- A fast journey for sports lovers along the old southwestern trails—full of variety and excitement.

These Sporting Scots. (9 min b/w—\$22.50; color—\$85. SFI.

- Panorama of sport activity among the Scottish Highlanders. They are seen at their festive and vacation pastimes, golf, shooting, fishing, hunting and traditional games. Interesting costumes, landscape.

Viva Mexico. (22 min) color. Free loan; Amer. Air.-Assn.

- Our traveling hero is a reporter-photographer on assignment in Mexico. He slings his camera and boards an American Airlines DC-6 Flagship and flies to Cuernavaca, Taxco, Spa Peniel, Fortin des Flores, Paracutin, Monterrey and Acapulco. What he sees in these principal points of interest is thoroughly recorded.

Wings to Bermuda. (30 min) color. PAWA.

- Unusual underwater lensing captures the netherworld where dome-headed explorers glide ponderously through the deep; These and other sequences of natural life on the gulf stream are reached by an exciting aerial trip aboard Lockheed Constellation. The camera watches from above the nose wheel.



RIGHT: Martin Bovey, one of the camera's most able technicians, has caught moments of great adventure in his recent pictures of the big horn sheep seen in the 16mm color film "Timberline."

Sources of Sports Films

Here is a complete source listing of producers and distributors of sports, travel and physical education motion pictures, including those titles listed on the preceding three pages. Many of the concerns listed here offer their films on a free loan basis, requiring only payment of transportation costs. Others, such as EB Films, Coronet, etc. are producers of classroom films sold outright or rented at low cost from convenient regional film libraries. Always address source nearest you for prompt service.

AA: American Airlines, 100 Park Ave., New York 17, N.Y.

AAA: American Automobile Association, Traffic Engineering & Safety Dept., Pennsylvania Ave., at 17th St., Washington 6, D.C.

Aetna: Aetna Life Affiliated Companies, Public Education Dept., 151 Farmington Ave., Hartford 15, Conn.

AF Films: A. F. Films, Inc., Room 1001, 1600 Broadway, New York 19.

AKC: American Kennel Club, 221 Fourth Avenue, New York, N.Y.

Allegheny: Allegheny Ludlum Steel Corp., 2020 Oliver Bldg., Pittsburgh 22, Penn.

AT&T Ashaway Line & Twine Mfg. Co., Ashaway, R.I.

Almanac: Almanac Films, Inc., 516 Fifth Ave., New York 18.

AmCan: American Can Co., 100 Park Ave., New York 17.

AmFilms: American Film Services, Inc., 1010 Vermont Ave., N.W., Washington 5, D.C.

AmL: American Legion, National Headquarters, Indianapolis 6, Ind.

ANA: American Nature Association, 1214 Sixteenth St., N.W., Washington 6, D.C.

Anderson: Robert J. Anderson & Co., 9243 Penrod Ave., Detroit 28.

ANLPBC: American and National Leagues of Professional Baseball Clubs, 64 E. Jackson Blvd., Chicago 4.

Arbegast: Fred Arbegast & Co., Inc., 313 W. North St., Akron, Ohio.

Assn: Association Films, Inc., Broad at Elm Ridgefield, N.J.; 79 E. Adams St., Chicago 3; 351 Turk St., San Francisco 2; -915 Live Oak St., Dallas, Tex.

Athena: Athena Films, Inc., 165 W. 46th St., New York 19.

Athletic Institute: The Athletic Institute, 209 S. State St., Chicago 4.

Atlas: Atlas Film Corporation, 1111 South Blvd., Oak Park, Illinois.

Australian News: Australian News and Information Bureau, 636 Fifth Ave., New York 20.

Avis: Avis Films, Inc., 932 N. La Brea Ave., Hollywood 38, Calif.

Bailey: Bailey Films, Inc., 6509 De Longpre Ave., Hollywood 28, Calif.

Ball: Ball State Teachers College, Miss Evelyn Hoke, Teaching Materials Service, Muncie, Ind.

Barr: Arthur Barr Productions, 6211 Arroyo Glen, Los Angeles 42, Calif.; 1265 Bresee Ave., Pasadena 7, Calif.

BGIC: Belgian Government Information Center, 630 Fifth Ave., New York 20.

BI: Bicycle Institute of America, Inc., 122 E. 42nd St., New York 17.

Big Bromley: Big Bromley, P.O. Box 226, Manchester Center, Vt.

Billig: The Billig Clinic for Physical Habitation, Bureau of Audio Visual Instruction, 536 South St., Los Angeles 14, Calif.

BIS: British Information Services, 30 Rockefeller Plaza, New York 20; 39 So. La Salle St., Chicago 3; 310 Sansome St., San Francisco 4, Calif.; 903 National Press Bldg., Washington 4, D.C.

Bray: Bray Studios, Inc., 729 Seventh Ave., New York 19.

BSA: Boy Scouts of America, 2 Park Ave., New York 16.

CalU: University of California, University Extension, Educational Film Sales Dept., Los Angeles 24.

CapitalFilm: Capital Film Service, 224 Abbott Road, East Lansing, Mich.

Castle: Castle Films Div., United World Films, Inc., 1445 Park Ave., New York 29; 605 W. Washington, Chicago 6; or 6610 Melrose Ave., Los Angeles 38, Calif.

CFL: Chicago Film Laboratory, 56 E. Superior St., Chicago 11.

CH: Courneya Productions, 1566 N. Gordon St., Hollywood 28.

Champion: Champion Spark Plug Co., Sales Dept., Toledo, Ohio.

ChgoTrib: Chicago Tribune, Public Service Office, 33 W. Madison St., Chicago 11.

Cine-Tele: Cine-Tele, 6327 Santa Monica Blvd., Hollywood 38, Calif.

Cornell: Cornell Film Co., 1501 Broadway, New York 18.

Coronet: Coronet Films, Coronet Bldg., Chicago 1, Ill.

CPRR: Canadian Pacific Railway Co., 581 Fifth Ave., New York 17; Dept. of Public Relations, Windsor Station, Montreal, Quebec, Canada. Films also available from Canadian Pacific representatives in Atlanta, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Detroit, Kansas City, Mo., Los Angeles, Minneapolis, New York, Philadelphia, Pittsburgh, Portland, St. Louis, San Francisco, Seattle, and Washington, D.C.

CTFL: Canadian Travel Film Libraries, 1270 Avenue of the Americas, New York 20; 400 W. Madison St., Chicago 6.

Davis: D. T. Davis Co., 178 Walnut St., Lexington 34, Ky.

D & R G: Denver & Rio Grande Western Railroad, 1531 Stout St., Denver 2, Colo.

DouglasFir: Douglas Fir Plywood Association, Tacoma Bldg., Tacoma 2, Wash.; 848 Daily News Bldg., Chicago 6; 1232 Shoreham Bldg., Washington 5; and 500 Fifth Ave., New York 18.

Dunne: Bert Dunne Productions, 1332 S. Genesee Ave., Los Angeles, Calif.

EBF: Encyclopedia Britannica Films, Inc., 1150 Wilmette Ave., Wilmette, Ill.; 101 Marietta St., Atlanta 3; 5745 Crabtree Rd., Birmingham, Mich.; 161 Massachusetts Ave., Boston 16; 1414 Dragon St., Dallas 2; 5625 Hollywood Blvd., Hollywood 28; 202 E. 44th St., New York 18; 2129 N.E. Broadway, Portland, Oregon.

Emp: Employers Mutuals of Wausau, 407 Grant St., Wausau, Wis.

EvMo: Evinrude Motors, 4143 N. 27th St., Milwaukee 16, Wis.

F & W Serv: U. S. Fish & Wildlife Service, Dept. of the Interior, Washington 25, D. C.

Finney: Edward F. Finney Productions, 6525 Sunset Blvd., Hollywood 28, Calif.

Firestone: Firestone Tire & Rubber Co., Public Relations Dept., Akron 17, Ohio.

FSS: Florida's Silver Springs (Silver Springs, Fla.)

FNTO: French National Tourist Office, Film Section, 1600 Broadway, Room 1001, New York 19, N. Y.

FON: Films of the Nations, Inc., 62 W. 45th St., New York 36.

Ford: Ford Motor Co., Film Library, 3000 Schaefer Road, Dearborn, Mich.; or contact nearest Ford or Lincoln-Mercury dealer.

FrancoAmer: Franco-American Audio-Visual Distribution Center, Inc., 972 Fifth Ave., New York 21.

FS: Field & Stream, 515 Madison Ave., New York 22.

Gaines: Gaines Dog Research Center, 250 Park Ave., New York 17.

Gateway: Gateway Productions, Inc., 1859 Powell St., San Francisco 11.

GenMo: General Motors Corp., Dept. of Public Relations, Film Section, 3044 W. Grand Blvd., Detroit 2, Mich.; 405 Montgomery St., San Francisco 4.

GenPic: General Pictures Productions Inc., 621 Sixth Ave., Des Moines 9, Iowa.

GFS: Gallagher Films, Inc., 113 S. Washington St., Green Bay, Wis.; 639 N. 7th St., Milwaukee 3, Wis.

Goodyear: Goodyear Tire & Rubber Co., Inc., Motion Picture Dept., 1144 E. Market St., Akron 16, Ohio; Box 3339 Terminal Annex Station, Los Angeles, Calif.

GSC, GenSptCrft: General Sportcraft Co., Ltd., 215 Fourth Ave., New York 3.

HFE: Hollywood Film Enterprises, Inc., 6060 Sunset Blvd., Hollywood 28, Calif.

H-IC: Harrocks-Ibbotson Co., Utica, N.Y.

HL: Hawley-Lord. Films distributed by Sterling Films, Inc., 316 W. 57th St., New York 19.

Hoefler: Paul Hoefler Productions, 7934 Santa Monica Blvd., Los Angeles 46.

HollywoodTurf: Hollywood Turf Club, Inglewood, Calif.

H-P: Hollywood-PanAmerican Films, 5356 La Mirada Ave., Hollywood 29, Calif.

Howard: Dr. Frank Howard, San Rafael, Calif.

Hughes: Hughes Sound Films, 1200 Grant St., Denver 3, Colo.

Humble Oil: Humble Oil & Refining Co., Film Library, P. O. Box 2180, Houston 1, Texas.

IdP: Ideal Pictures Corp., 65 East South Water St., Chicago. Branches in 26 large cities.

IIAF: Institute of Inter American Affairs, 499 Pennsylvania Ave., N. W., Washington 25, D. C.

IntF: International Film Bureau, Inc., 57 E. Jackson Blvd., Chicago 4.

IHC: International Harvester Company, Film Library, 164 N. Wacker Dr., Chicago 6.

IowaU: State University of Iowa, Bureau of Visual Instruction, Extension Divn., Iowa City, Iowa.

Jaeger: Eloise M. Jaeger, Dept. of Physical Education, University of Minnesota, Minneapolis 14, Minn.

JH: The Jam Handy Organization, 2821 E. Grand Blvd., Detroit 11.

JM: Johnson Motors, Pershing Road, Waukegan, Ill.

KAM: Kiekhaefer Aeromarine Motors, Inc., 660 South Hickory St., Fond du Lac, Wis.

Kraft: Vernon J. Kraft Studios, 840 N. Plankinton Ave., Milwaukee, Wis.

LibFilms: Library Films Inc., 25 W. 45th St., New York 19.

Life Camps: Life Camps Inc., 369 Lexington Ave., New York 17.

Littauer: Capt. Vladimir S. Littauer, Syosset, Long Island, N. Y.

Mahnke: Carl F. Mahnke Productions, 215 E. 3rd St., Des Moines, Iowa.

MassDevCom: Massachusetts Development and Industrial Commission, 20 Somerset St., Boston 8, Mass.

McGraw-Hill: McGraw-Hill Book Co., Text-Film Dept., 330 W. 42nd St., New York 18.

MerMo: Contact nearest Mercury Outboard Motor dealer or write to Kiekhaefer Aeromarine Motors, Inc., 660 South Hickory St., Fond du Lac, Wis.

MIT: Massachusetts Institute of Technology, Div. of Visual Education, 77 Massachusetts Ave., Cambridge 39, Mass.

Movies, U. S. A.: Movies, U. S. A., Inc., 729 Seventh Ave., New York 19.

MTPS: Modern Talking Picture Service, Inc., 45 Rockefeller Plaza, New York 20. Branches in 27 cities from coast to coast.

NBCA: National Basketball Coaches Assn., Visual Committee, c/o H. E. Foster, University of Wisconsin, Madison, Wis.

NCAA: The National Collegiate Athletic Association, La Salle Hotel, Chicago 2, Ill.

NFB: National Film Board of Canada, 1270 Avenue of the Americas, New York 20; 400 W. Madison St., Chicago 6.

NRA: National Rifle Association, 1600 Rhode Island Ave., Washington 6, D. C.

NSC: National Safety Council, Film Service Bureau, 425 N. Michigan Ave., Chicago.

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not rewind films for return. Schools and non-profit organizations are reminded of new low-cost mailing privileges on film shipments where the new Postal Rates are in effect.

NSPS: The National Ski Patrol System, Inc., 706 Kittredge Bldg., Denver 2, Colo.

Nu-Art: Nu-Art Films, Inc., 112 W. 48th St., New York 19.

NYRA: The New York Racing Association Service Bureau, 250 Park Ave., N. Y. 17, N. Y.

NYU: New York University Film Library, 26 Washington Place, New York 3.

Official: Official Films, Inc., Grand and Linden Aves., Ridgefield, N. J.

OffSS: Official Sports Film Service, 7 S. Dearborn St., Chicago, Ill., Illinois.

PAWA: Pan American World Airways, 28-19 Bridge Plaza N., Long Island City 1, N. Y.

P & K: P & K, Inc., Film Dept., 122 N. Dixie Highway, Muncie, Ill.

Phillips: Phillips Petroleum Co., Advertising Dept., Bartlesville, Okla.

PIC: Piper Aircraft Corporation, Lockhaven, Pennsylvania.

Pictorial: Pictorial Films Inc., 1501 Broadway, New York 19.

PM: Penn Mutual Life Insurance Co., Independence Sq., Philadelphia 5, Pa.

Pure Oil: The Pure Oil Company, 35 E. Wacker Dr., Chicago 1.

QuebecTB: Quebec Tourist & Publicity Bureau, 48 Rockefeller Plaza, New York 20.

RAC: Remington Arms Company, Bridgeport, Conn.

Rogers: Theodore N. Rogers Productions, 2808-2810 East Slawson Ave., Huntington Park, Calif.

RKO: RKO Radio Pictures, Inc., 1270 Avenue of the Americas, New York 20. Branches in Atlanta, Boston, Buffalo, Charlotte, N. C., Chicago, Cincinnati, Cleveland, Dallas, Detroit, Kansas City, Mo., Los Angeles, Minneapolis, New Orleans, New York, Philadelphia, Pittsburgh, St. Louis, Salt Lake City, San Francisco, Seattle, and Washington, D. C.

RoyMad: Roy Madison, 123 E. Sixth St., Cincinnati 2, Ohio.

Sack: Sack Amusement Enterprises, Film Exchange Bldg., 308 S. Harwood St., Dallas 1, Texas

Santa Fe: Santa Fe Railway, Film Bureau, 80 E. Jackson Blvd., Chicago 4. Branch offices in Los Angeles, San Francisco, Oklahoma City, Topeka, Kansas, and Galveston and Amarillo, Texas.

SBBC: South Bend Bait Co., 1108 South High St., South Bend, Ind.

Scott-Atwater Manufacturing Co., Inc.: 2901 East Hennepin Ave., Minneapolis 13, Minn.

Seirsnavé: Seirsnavé Productions, 17501 Castallammare Drive, Pacific Palisades, Calif.

SFI: Sterling Films, Inc., 316 W. 57th St., New York 19.

Skibo: Skibo Productions Inc., 165 W. 45th St., New York 19.

SM: Simmel-Meservey, Inc., 854 S. Robertson Blvd., Los Angeles 35.

SoeVac: Socony-Vacuum Film Library, Industrial Relations Dept., 26 Broadway, New York 4.

Spalding: A. G. Spalding & Bros., Inc., 161 Sixth Ave., New York 18; 1137 S. Hope St., Los Angeles; 180 N. Wabash Ave., Chicago 1; 401 N. Broad St., Philadelphia 8, Penn.

Stanolind: Stanolind Oil & Gas Co., Public Relations Section, P. O. Box 591, Tulsa 2, Oklahoma.

StdOil: Standard Oil Company of New Jersey, 30 Rockefeller Plaza, New York 20.

ST: Stowe-Woodward, Inc., 181 Oak, Newton Upper Falls 64, Mass.

SVI: Shenandoah Valley, Inc., Jackson Hotel, Staunton, Va.

Taylor-Friedman: Taylor-Friedman Productions, 1435 N. Vista St., Hollywood 46, Calif.

Telefilm: Telefilm, Inc., 6039 Hollywood Blvd., Hollywood 28, Calif.

TFC: Teaching Film Custodians, Inc., 25 W. 43rd St., New York 36. (For educational purposes, films may be leased directly from TFC. Rental rates may be obtained from local film libraries.)

Tompkins: Tompkins Films, 960½ Larrabee St., Los Angeles 46.

Trans: Transfilm, Inc., 35 W. 45th St., New York 36.

TVA: Tennessee Valley Authority, Film Services, Knoxville, Tenn.

U of Cal: University of California, Berkeley, California.

UP: Union Pacific Railroad, Film Bureau, 1416 Dodge St., Omaha, Neb.

USFHA: United States Field Hockey Assn., Film Chairman, Helen Bina, 1327 Newport Ave., Chicago 13.

USFS: U. S. Forest Service, Washington 25, D. C.

USLTA: United States Lawn Tennis Association, 120 Broadway, New York 5, N. Y.

U. S. Rubber: United States Rubber Co., Advertising Dept., 1230 Sixth Ave., New York 20.

USWLA: U. S. Women's Lacrosse Assn., 305 Sixth Ave., Pelham, N. Y.

UWF, UW-Castle: United World Films, Inc., 1445 Park Ave., New York 29; 605 W. Washington, Chicago 6; 7356 Melrose Ave., Los Angeles 46, Calif.

Vesco: Audio-Visual Corp., Visual Education Service, Inc., 116 Newbury St., Boston 16, Mass.

WASC: Western Auto Supply Company, 2107 Grand Avenue, Kansas City, Missouri.

WCC: Western Cartridge Co., Winchester Repeating Arms Co., Divisions of Olin Industries, Inc., East Alton, Ill.

Western Screen: Western Screen, Inc., 307 Lenora St., Seattle 1, Wash.

Westgate: Westgate-Sun Harbor Co., 1995 Bay Front, San Diego 13, Calif.

Wild Life: Wild Life Films, 5149-51 Strohm Ave., No. Hollywood, Calif.

Wilson: Wilson Sporting Goods Co., 2037 N. Campbell Ave., Chicago 47.

WLRCsNC: Wild Life Resources Commission, State of North Carolina.

Yosemite: Yosemite Park and Curry Co., Advertising Dept., Yosemite National Park, Calif.

YoungAm: Young America Films, Inc., 18 E. 41st St., New York 17.

Zurich: Zurich-American Insurance Companies, 135 S. La Salle St., Chicago 3.

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Southern Visual Films, 686-689 Shrine Bldg., Memphis.

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American Film Registry, 24 E. Eighth Street, Chicago 5.

Association Films, Inc., 206 S. Michigan Ave., Chicago 3.

Jam Handy Organization, Inc., 230 N. Michigan Ave., Chicago 1.

Swank Motion Pictures, 614 N. Skinker Blvd., St. Louis 5, Mo.

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Ryan Visual Aids Service, 517 Main St., Davenport.

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Swank Motion Pictures, 614 N. Skinker Blvd., St. Louis 5, Mo.

• MICHIGAN •

Jam Handy Organization, Inc., 2821 E. Grand Blvd., Detroit 11.

• OHIO •

Academy Film Service, Inc., 2300 Payne Ave., Cleveland 14.

Sunray Films, Inc., 2108 Payne Ave., Cleveland 14.

Jam Handy Organization, Inc., 310 Talbott Building, Dayton 2.

WESTERN STATES

• CALIFORNIA •

Coast Visual Education Co., 5620 Hollywood Blvd., Hollywood 28.

Jam Handy Organization, Inc., 7046 Hollywood Blvd., Los Angeles 28.

Association Films, Inc., 351 Turk St., San Francisco 2.

• OREGON •

Moore's Motion Picture Service, 306 S.W. 9th Avenue, Portland 5.

• TEXAS •

Association Films, Inc., 1915 Live Oak St., Dallas 1.

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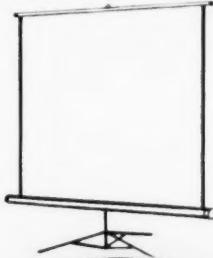
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